Poultry Research Priorities
Research Priority Areas

1. Economic Viability
2. Genetics
3. Food safety
4. Antimicrobials
5. Poultry Health
6. Poultry Welfare
7. Environment
8. Functional and Innovative Poultry Products
9. Poultry Feedstuffs
Research Infrastructure

• If we could move it all to one location there wouldn’t be any gaps – gaps are location specific
• Many research gaps can be addressed with more cooperation among universities and institutes
• Infrastructure gaps may have more impact on teaching than research
On the Horizon?

• Big Data
  The phrase "big data" refers to large, diverse, complex, longitudinal, and/or distributed data sets generated from instruments, sensors, Internet transactions, email, video, click streams, and/or all other digital sources available today and in the future (National Science Foundation, 2012).

• Smart Agriculture - big data and analytics providing real-time information to decision makers

• Climate Change
On The Horizon?

What do you see coming that we need to prepare for?